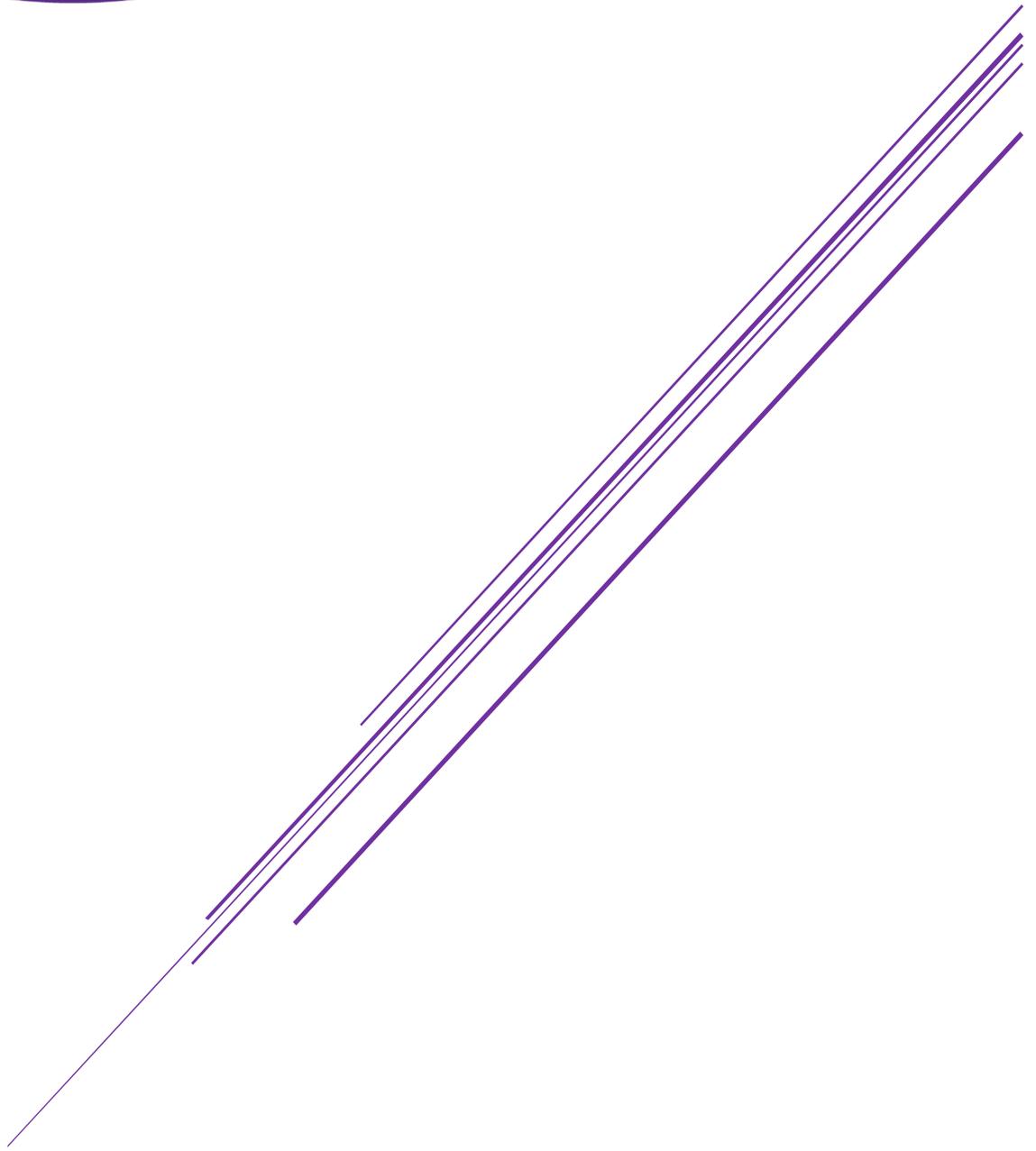


# STORM LIGHTING LTD

Data Protection Policy (GDPR)



Rev. 2023



# Data Protection Policy (GDPR)

At Storm Lighting Ltd we collect and manage user data according to the following Data Protection Policy (GDPR), with the goal of incorporating our company values: transparency, accessibility and usability. This document is part of Storm Lighting Ltd's Terms of Service, and by using [www.stormlighting.co.uk](http://www.stormlighting.co.uk) (the "Website"), you agree to the terms of this Data Protection Policy (GDPR) and the Terms of Service.

Please read the Terms of Service in their entirety and refer to those for definitions and contacts.

## Data Collected

We collect anonymous data from every visitor of the Website to monitor traffic and fix bugs. For example, we collect information like web requests, the data sent in response to such requests, the Internet Protocol address, the browser type, the browser language, and a timestamp for the request.

We use cookies to store session information for your convenience. You can block or delete cookies and still be able to use [www.stormltd.co.uk](http://www.stormltd.co.uk), although if you do it may limit some of the extra functionality of the Website, such as the MyQuote and account features.

## Use of the Data

We only use your personal information to provide you Storm Lighting Ltd services or to communicate with you about the services or the Website.

We employ industry standard techniques to protect against unauthorized access of data about you that we store, including personal information.

**We do not share personal information you have provided to us without your consent**, unless:

- doing so is appropriate to carry out a user's request;
- we believe it's needed to enforce our Terms of Service, or that is legally required;
- we believe it's needed to detect, prevent or address fraud, security or technical issues;
- otherwise protect our property, legal rights, or that of others.

Storm Lighting Ltd is operated in the United Kingdom. If you are visiting the Website from outside the U.K., you agree to any processing of any personal information you provide us according to this policy.

If you sign up to our mailing list to receive email newsletters, Storm Lighting Ltd will email you news and information we think you may be interested in or communicate with you about your use of the Storm Lighting Ltd website. Storm Lighting Ltd may also use technology to alert us via a confirmation email when you open an email from us. If you sign up to our mailing list and decide you no longer want to receive email marketing from Storm Lighting Ltd, it is easy to opt out of receiving emails by clicking the link at the bottom of all Storm Lighting Ltd marketing email. This will unsubscribe you.



## Sharing of Data

We **do not** share your personal information with third parties. Only aggregated, anonymized data is periodically transmitted to external services to help us improve the Storm Lighting Ltd Website and service. We currently use Google Analytics (traffic analysis, SEO optimization) and Mail Chimp (mailing list management).

We listed below what data these third parties extract exactly. Feel free to check out their own Privacy Policies to find out more.

- Google Analytics: anonymous (ad serving domains, browser type, demographics, language settings, page views, time/date), pseudonymous (IP address)
- Mail Chimp: name, email, job title and company

We also use social buttons provided by services like Twitter, Google+, LinkedIn and Facebook. Your use of these third-party services is entirely optional. We are not responsible for the privacy policies and/or practices of these third-party services, and you are responsible for reading and understanding those third-party services' privacy policies.

We employ and contract with people and other entities that perform certain tasks on our behalf and who are under our control (our "Agents"). We may need to share personal information with our Agents in order to provide products or services to you. Unless we tell you differently, our Agents do not have any right to use Personal Information or other information we share with them beyond what is necessary to assist us. You hereby consent to our sharing of Personal Information with our Agents.

We may choose to buy or sell assets. In these types of transactions, user information is typically one of the transferred business assets. Moreover, if we, or substantially all our assets, were acquired, or if we go out of business or enter bankruptcy, user information would be one of the assets that is transferred or acquired by a third party. You acknowledge that such transfers may occur, and that any acquirer of us or our assets may continue to use your personal information as set forth in this policy.

## Changes to the Data Protection Policy (GDPR)

We may amend this Data Protection Policy (GDPR) from time to time. Use of information we collect now is subject to the Data Protection Policy (GDPR) in effect at the time such information is used. If we make changes in the way we collect or use information, we will notify you by posting an announcement on the Website or sending you an email. A user is bound by any changes to the Data Protection Policy (GDPR) when he or she uses the Services after such changes have been first posted.